



## Thepssaini

Parkashjit Singh, is a content creator based in Punjab, India. He works & lives Dubai, UAE & shares tutorials with his followers via YouTube, Instagram, Facebook & Telegram.

Thepssaini founded a network for Bloggers, Artists & others which has 50,000+ followers across on YouTube, Telegram & other social accounts.

# 12K

YouTube

including 500k monthly impressions and 50k monthly views

# 5K

Telegram

3k+ active members on our official verified telegram channel/group

# 10K

Instagram

with 1.5k+ monthly account reached and 1% engagement rate

# 15K

Facebook

officially verified (Blue Badge) by facebook & 2 time rising digital creator

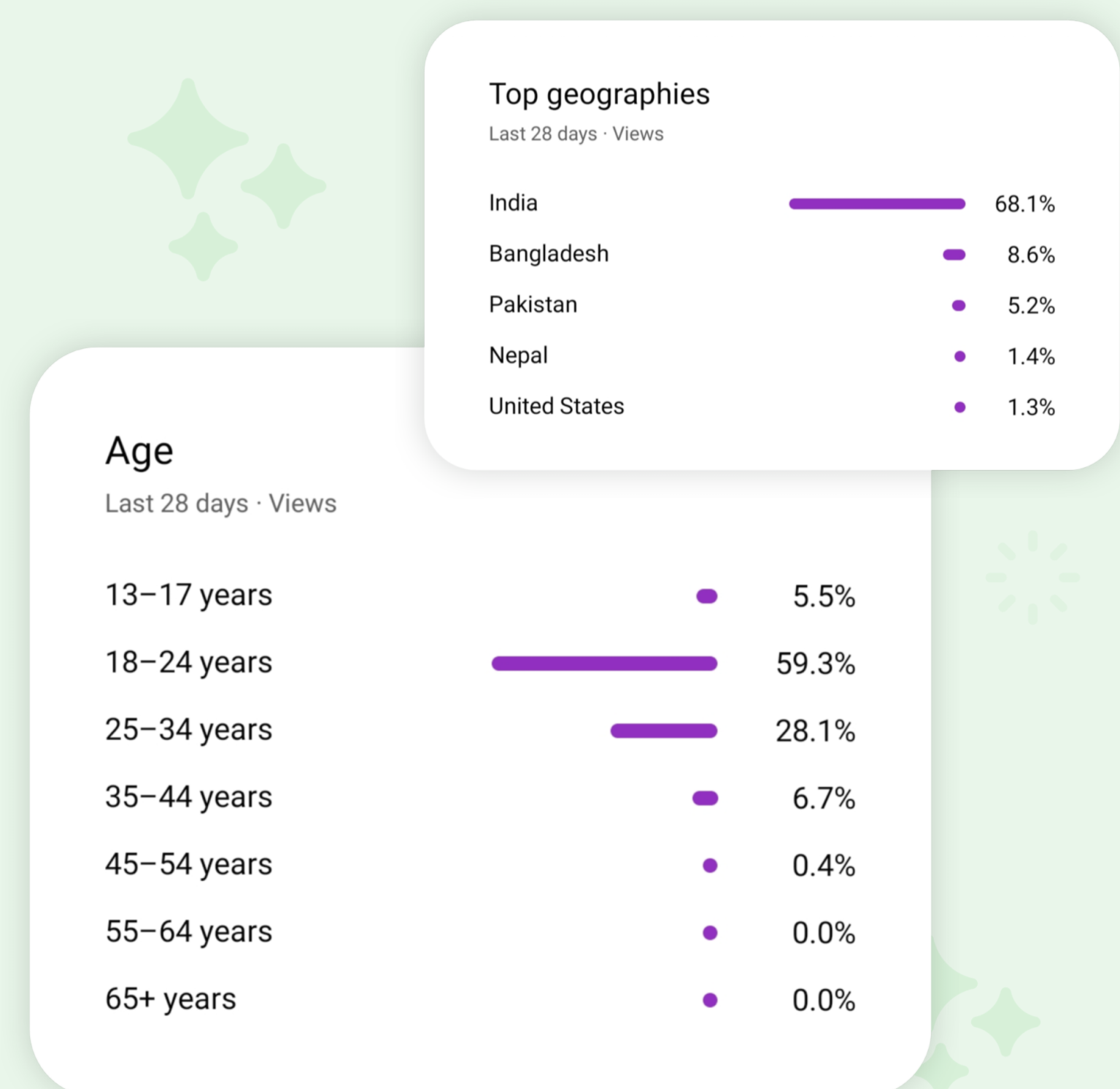
## Audience

### Demographic

- 70% India, 10% Pakistan, 2% US
- 95% Males
- 60% ages 18-24, 29% ages 25-34

### Target Audience

Parkashjit Singh aka Thepssaini believes in the power of creating different content for different platforms. We believe that each platform has it unique playbook. With this mindset, he has three variant niches.



## Previously Worked With

**Telega.io**

 **tunecore**

 **Blocksy**